### Digital Watchdog Press Release

#### For Immediate Release

# Digital Watchdog<sup>®</sup> Adds 4 Megapixel IP Cameras New MEGApix<sup>®</sup> Cameras Reveal More Details in a Scene at Real-Time 30fps



**MEGApix® 4MP Camera Solutions** 

**Cerritos, CA (February 13, 2017)** – Digital Watchdog (DW™), the industry leader in digital recorders, surveillance cameras and related management software, announces the release of our new line of 4 Megapixel IP cameras. The new series includes a total of 14 new cameras, to match any application and need.

These MEGApix<sup>®</sup> IP cameras deliver crystal-clear images at 4MP resolution and real-time 30fps performance. The cameras offer a variety of easy to install housing solutions, including outdoor domes with CleanView<sup>™</sup> slef-cleaning treatment, IP66 and IP68 weather ratings as well as models with Cold Start at -40° F/-40°C. All MEGApix® cameras are ONVIF conformant, assuring their successful integration with any open platform solution on the market.

"We consistently preach resolution and frame rate as the driving technologies in video surveillance," said Mark Espenschied, Director of Marketing, Digital Watchdog®. "The addition of 4MP models to our MEGApix® family of IP cameras provide integrators with increased flexibility to cover more area with fewer installations. This dynamic drives superior ROI for the end user customer."

#### Additional features include:

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- 1/3" 4 Megapixel CMOS Image Sensor
- Remote Auto Focus, Fixed Lens and P-Iris Lens Options
- Wide Dynamic Range (WDR)
- Dual Codecs (H.264, MJPEG) with Simultaneous Dual-Stream
- Cold Weather Camera Works in -40F Weather
- Smart IR™ with Intelligent Camera Sync.\*
- CleanView™ Hydrophobic Dome Coating Repels Water, Dust and Grease\*
- Snapit<sup>™</sup> Easy Installation Housing\*
- Smart DNR™ 3D Digital Noise Reduction
- True Day/Night with Mechanical IR Cut Filter
- Programmable Privacy Zones
- Auto Gain Control (AGC)
- Auto White Balance (AWB)
- Motion Detection
- Two-Way Audio\*
- Micro SD/SDHC Class 10 Card Slot for Emergency Backup (card not included)
- Junction Box Built-in\*
- Alarm Sensor Input\*
- Relay Output\*
- Web Server Built-in
- PoE and DC12V
- ONVIF Conformant, Profile S
- IP68 Certified (Waterproof) / IP66 Certified (Weather Resistant)\*
- 5 Year Warranty

Learn about the complete 4MP camera family and all of Digital Watchdog's industry-leading video surveillance products at www.digital-watchdog.com.

#### **ABOUT DIGITAL WATCHDOG**

Digital Watchdog® (DW™) empowers our customers as the industry-leading single source of valuedriven complete solutions for all video surveillance applications (HD Coax™ / hybrid / IP enterprise), focusing on ease of use and ROI. DW™ products offer technologically-advanced features including multi-sensor HD cameras at real-time 30fps, Star-Light™ super low light technology, WDR, Smart DNR™ and Smart IR™. Complete IP megapixel surveillance solutions include single- and multi-sensor MEGApix® cameras and edge recording systems, Blackjack™ NVRs and DW Spectrum™ IPVMS for server, mobile and on-camera control. Complete HD Coax™ surveillance solutions include single- and multi-sensor STAR-LIGHT HD Coax™ cameras, VMAX™ Universal HD DVRs and mobile management applications.

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<sup>\*</sup> On supported models.



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