



For Immediate Release

Digital Watchdog® Adds Real-Time 1080p HD-Analog High-Speed Endless Pan-Tilt-Zoom Camera

New STAR-LIGHT™ PTZ Cameras Deliver 20x Optical Zoom and a Seamless Upgrade to HD Image Quality over Existing Coaxial Infrastructure



New STAR-LIGHT™ PTZ 20x PTZ Camera (DWC-PTZ20X)

Cerritos, CA (March 29, 2017) – [Digital Watchdog® \(DW™\)](#), the industry leader in digital recorders, surveillance cameras and related management software, announces the release of our new 1080p HD Coax™, 20x optical zoom pan-tilt-zoom (PTZ) dome camera (DWC-PTZ20X). The new PTZ dome camera is the latest addition to our growing line of HD over Coax™ complete surveillance solutions that feature crystal-clear high resolution images using existing analog coaxial infrastructure. Digital Watchdog's user-friendly HD-Analog products deliver new ROI by reducing installation time and complexity to deliver an HD surveillance solution in minutes.

The STAR-LIGHT™ HD Coax™ 20x PTZ Camera uses existing coaxial cables to transmit HD-Analog or HD-TVI crystal-clear 1080p video as well as analog 720x480 images in any lighting conditions. The camera features 20x optical zoom and 16x digital zoom, 0~360° endless pan in an IP66 weather-



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resistant dome housing. A wall mount and ceiling mount are available, sold separately and necessary to complete the camera's installation.

"This is an exciting time in our industry when the megapixel value proposition is now available in traditional CCTV installations using coax cabling," said Mark Espenschied, Director of Marketing, Digital Watchdog. "The ability to see more detail with fewer cameras is not only more efficient for the operator, but reduces the cost of materials and installation to quickly realize real ROI."

Additional features include:

- Analog HD over Coax Technology with HD-Analog/HD-TVI/Analog Signal Support
- 1/2.8" Image Sensor (1080p, 30fps)
- 2.1MP, 1080p Resolution at 30fps
- Analog CVBS Output (720x480, 30fps)
- STAR-LIGHT™ Super Low Light Technology
- 4.7 ~ 94mm Remote Auto Focus Lens
- 20x Optical Zoom + 16x Digital Zoom
- OSD Control Via Coaxial (UTC)
- Wide Dynamic Range (WDR)
- Smart DNR™ 3D Digital Noise Reduction
- True Day/Night with Mechanical IR Cut Filter
- Pan 0~360° Endless, 380° Per Second Pan Speed
- Vector Drive Technology - Pan/Tilt Motion in Shortest Path
- 240 Preset Positions, 8 Patterns, 8 Tours
- Alarm Sensor Input
- Relay Output
- Auto Sensing 24VAC/12VDC with Line Lock
- Programmable Privacy Zones (16 Masks)
- Motion Detection
- Auto Gain Control (AGC)
- Backlight Compensation (BLC)
- Auto White Balance (AWB)
- RS-485 Built-in
- IP66 Certified (Weather Resistant)

Learn more about the DWC-PTZ20X and the complete STAR-LIGHT™ HD Coax™ camera family and all of Digital Watchdog's industry-leading video surveillance products at www.digital-watchdog.com.

ABOUT DIGITAL WATCHDOG

Digital Watchdog® (DW™) empowers our customers as the industry-leading single source of value-driven complete solutions for all video surveillance applications (HD Coax™ / hybrid / IP enterprise), focusing on ease of use and ROI. DW™ products offer technologically-advanced features including



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multi-sensor HD cameras at real-time 30fps, Star-Light™ super low light technology, WDR, Smart DNR™ and Smart IR™. Complete IP megapixel surveillance solutions include single- and multi-sensor MEGApix® cameras and edge recording systems, Blackjack® NVRs and DW Spectrum® IPVMS for server, mobile and on-camera control. Complete HD Coax™ surveillance solutions include single- and multi-sensor STAR-LIGHT™ HD Coax™ cameras, VMAX® Universal HD over Coax™ DVRs and mobile management applications.

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