



For Immediate Release

Digital Watchdog® Adds 4MP License Plate Recognition Bullet Camera to the MEGApix® Family

The Camera Delivers Real-Time 30fps License Plate Capture at up to 50mph



MEGApix® 4MP™ License Plate Recognition Bullet Camera (DWC-MB44LPR)

Cerritos, CA (October 15, 2017) – [Digital Watchdog](#) (DW™), the industry leader in digital recorders, surveillance cameras and related management software, is proud to announce the upcoming release of the new MEGApix® 4 Megapixel License Plate Recognition (LPR) camera. The new IP LPR camera offers a specialty solution for applications looking to capture license plates on moving vehicles at up to 50mph. The camera is integrated with DW Spectrum® IPVMS to help users get the most from live and recorded video quickly and easily.

These MEGApix® IP cameras deliver crystal-clear images at 4 Megapixel resolution and real-time 30fps. The cameras are engineered to capture license plates of moving vehicles in extreme light conditions, from ranges of up to 60' at up to 50mph. The IP66 weather resistant housing and Cold Start at -40° F/-40° C assure that license plates are captured clearly and visibly no matter the lighting challenge or weather condition.



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“Digital Watchdog pioneered dedicated cameras for license plate capture of moving vehicles for analog and HD over Coax™ applications,” said Mark Espenschied, Director of Marketing, Digital Watchdog. “We are excited to bring these powerful capabilities to IP applications with dazzling 4 megapixel resolution images.”

Features include:

- 4MP 1/3” CMOS Sensor at Real-Time 30fps
- License Plate Recognition Technology captures reflective license plates up to 50mph with up to 60’ Capture Range
- Reliable Performance under Any Lighting Conditions
- Varifocal P-Iris Lens 6~50mm
- Dual Codecs (H.264, MJPEG) with Simultaneous Dual-Stream
- Cold Start -40°F (-40°C)
- 60’ Smart IR™ with Intelligent Camera Sync.
- Smart DNR™ 3D Digital Noise Reduction
- Programmable Privacy Zones
- Auto Gain Control (AGC)
- Auto White Balance (AWB)
- Motion Detection
- Two-Way Audio
- Micro SD/SDHC/SDXC Class 10 Card Slot (Card Not Included)
- Alarm Sensor Input
- Relay Output
- Web Server Built-in
- PoE Class 3 and DC 12V
- Waterproof Cabling
- ONVIF Conformant, Profile S
- No Fog or Condensation Under any Weather Conditions
- IP66 Weather and Tamper Resistant
- 5 Year Warranty

Learn more about the new LPR bullet camera, the complete MEGApix® 4MP camera family and all of Digital Watchdog’s industry-leading video surveillance products at www.digital-watchdog.com.

ABOUT DIGITAL WATCHDOG

Digital Watchdog® (DW™) empowers our customers as the industry-leading single source of value-driven complete solutions for all video surveillance applications (HD Coax™ / hybrid / IP



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enterprise), focusing on ease of use and ROI. DW™ products offer technologically-advanced features including multi-sensor HD cameras at real-time 30fps, Star-Light™ super low light technology, WDR, Smart DNR™ and Smart IR™. Complete IP megapixel surveillance solutions include single- and multi-sensor MEGApix® cameras and edge recording systems, Blackjack® NVRs and DW Spectrum® IPVMS for server, mobile and on-camera control. Complete Universal HD over Coax™ surveillance solutions include single- and multi-sensor STAR-LIGHT™ Universal HD over Coax™ cameras, VMAX® Universal HD over Coax™ DVRs and mobile management applications.

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