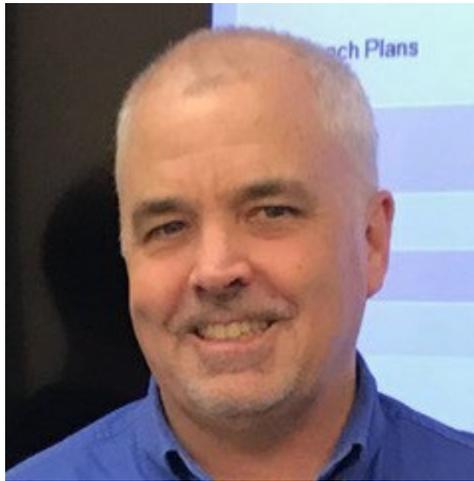


For Immediate Release

DW[®] Adds Industry Veteran as Distribution Channel Manager



Keith Ebert

Cerritos, CA (August 26, 2022) – [Digital Watchdog[®] \(DW\)](#), the industry leader in digital recorders, surveillance cameras, system peripherals and related management software, announces the addition of Keith Ebert to our sales team as Distribution Channel Manager.

DW primarily sells our products through distribution channels. In this new position, Ebert will be responsible for expanding the company's sales relationships nationwide.

"Keith has a strong track record in the security industry with comprehensive experience in growing existing businesses and building new business partnerships," said Steve Adamczak, VP of North America Sales, DW. "Keith is highly trained and technologically savvy, enhancing DW's team and bringing his talents and creative thinking to new and existing relationships with DW's distribution partners."

DW[®] Press Release

With over 20 years in the security and low voltage industries, Ebert has comprehensive experience in building new business and growing existing business, while providing outstanding service. Before joining DW, Ebert held leadership positions with major national and strategic accounts in low-voltage distribution and integration, including ADT, Honeywell, and Legrand, later purchased by Luxul.

ABOUT DIGITAL WATCHDOG

Founded in 1987, DW[®] is a leading manufacturer of NDAA/TAA compliant complete surveillance solutions, offering stunning image quality, advanced hardware capabilities, superior video management, reliable customer support and the lowest total cost of deployment for IP megapixel, Universal HD over Coax[®] megapixel and legacy analog applications. DW's catalog includes an NDAA-compliant elevated skin temperature system, illuminators and motion detectors. With offices in Cerritos, California and Tampa, Florida, and manufacturing facilities in Seoul, Korea, DW is committed to delivering powerful security solutions to its customers worldwide.

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