

For Immediate Release

DW® Introduces New 4K Star-Light Plus™ Cameras

The Universal HD over Coax (UHDoC) cameras deliver color images in near darkness at unparalleled resolution.



DW® Star-Light Plus™ UHDoC 4K camera.

Cerritos, CA (November 16, 2020) – [Digital Watchdog® \(DW\)](#), the industry leader in digital recorders, surveillance cameras and related management software, announces the release of our new 4K Star-Light Plus analog cameras supporting HD-Analog, HD-TVI and HD-CVI signals. All the cameras are NDAA/TSA compliant and include color in near-total darkness technology. They deliver high-quality 4K images using your existing coaxial infrastructure for a cost-effective, high-resolution surveillance solution.

Featuring Star-Light Plus™ color in near-total darkness technology, the 4K UHDoC cameras deliver crystal-clear images and support HD-Analog, HD-TVI HD-CVI and all legacy analog signal. All cameras can be controlled via the same coax cable using UTC and come in an IP66-rated bullet, indoor dome, IP66-rated vandal dome and IP67 weather-resistant vandal ball cameras which eliminate IR reflections. All Star-Light Plus™ cameras are engineered to



Digital Watchdog Press Release

work with our VMAX® A1 DVR line using your existing coax infrastructure for a cost-effective, high-resolution surveillance solution.

“The ability to add camera resolutions up to 4K over existing coaxial infrastructure unlocks hidden ROI unimaginable until only recently,” said Mark Espenschied, Director of Marketing, Digital Watchdog. “Available in a wide variety of small housings, these cameras deliver real value and high performance.”

Cameras Features*:

- Universal HD over Coax technology with HD-Analog, HD-TVI and HD-CVI signal support
- Star-Light Plus™ color in near-total darkness technology
- 4K at 15fps, 4MP at 30fps, 2.1MP/1080p at real-time 30fps
- Built-in microphone*
- Fixed lens, vari-focal p-iris lens and motorized zoom with auto-focus lens options
- True wide dynamic range (WDR)
- OSD control via Coaxial (UTC)
- CleanView™ hydrophobic dome coating repels water, dust and grease*
- 70’-150’ Smart IR™ with intelligent camera sync*
- Smart DNR™ 3D digital noise reduction
- True day/night mechanical IR cut filter
- De-Fog™ extreme weather image compensation
- Auto-sensing 24VAC/12VDC with line lock*
- Easy icon-driven OSD menu with a built-in joystick
- Programmable privacy zones
- Auto gain control (AGC)
- Backlight compensation (BLC)
- Auto white balance (AWB)
- Relay output*
- IP66/67 environmental-rated dust-tight and water-resistant*
- IK-9/10-rated impact-resistant*
- NDAA/TAA compliant
- 5 year warranty



Digital Watchdog Press Release

* on supported models. See product pages for detailed specifications.

To learn more about the new 4K UHDoC cameras and all of DW's industry-leading video surveillance products, visit us at www.digital-watchdog.com.

ABOUT DW

DW® empowers our customers as the industry-leading single source of value-driven NDAA/TAA compliant complete solutions for all video surveillance applications (Universal HD over Coax® / hybrid / IP enterprise), focusing on ease of use and ROI. DW® products offer technologically-advanced features including multi-sensor HD cameras at real-time 30fps, Star-Light Plus™ color in darkness technology, WDR, Smart DNR™ and Smart IR™. Complete IP megapixel surveillance solutions include single- and multi-sensor MEGApix® cameras and edge recording systems, Blackjack® servers and NAS devices, DW Spectrum® IPVMS for server, mobile and on-camera control. Complete Universal HD over Coax® surveillance solutions include single- and multi-sensor Star-Light Plus™ cameras, VMAX® DVRs and C3® remote management and event server software. DW® supports all video surveillance systems with SiteWatch™ motion detectors and NightWatch™ illuminators. DW's Elevated Skin Temperature System (E.S.T.™) automatically prescreens everyone entering a building.

XXX

For Images or More Information:

Mark Espenschied
Director of Marketing
DW® Complete Surveillance Solutions
marke@digital-watchdog.com
Toll-Free: 866.446.3595 x283
www.digital-watchdog.com