

FOR IMMEDIATE RELEASE

Digital Watchdog® Makes World's First Multi-Sensor HD Analog Panoramic Camera Available in May

6MP STAR-LIGHT AHD PANO™ with Delivers 3x1080p 180° Video



**STAR-LIGHT AHD PANO 6MP Camera
(DWC-PB753WTW)**

ISC West 2016 — Las Vegas, NV (April 6, 2016) – [Digital Watchdog](http://www.digital-watchdog.com) (DWTM), the industry leader in digital recorders, surveillance cameras and related management software, announces the availability of the world's first AHD (Analog High Definition) multi-sensor camera. The new STAR-LIGHT AHD PANO™ 6MP Camera offers 3x1080p AHD image sensors to provide panoramic 180° views. The camera will be demonstrated at the ISC West Security Industry Trade Show, April 6-8, 2016, in Las Vegas, Nevada, Booth 17089.

With user-friendly features such as UTC for full OSD control using existing coaxial cables, Digital Watchdog AHD high resolution solutions have been engineered to utilize an existing analog system, increasing ROI by reducing installation time and complexity to provide an HD surveillance solution in minutes.



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“Until now, the multi-sensor value proposition that lets you see more from one installation has only been available in IP cameras,” said Mark Espenschied, Director of Marketing, Digital Watchdog. “Digital Watchdog has again pioneered video surveillance technology by bringing the benefits of panoramic cameras to existing CCTV installations with stunning 6MP HD resolution and image clarity.”

Groundbreaking STAR-LIGHT AHD™ High Definition Cameras use existing coaxial cables to transmit crystal-clear detailed 1080p images at up to 30fps. The PANO models have three BNC connectors, one for each sensor, plus a fourth BNC out that provides a stitched 180° view perfect for display on a public monitor. The video streams can be brought into the CMS in a 180° view by placing them side by side (three across). The cameras offer fixed 4.3mm lenses and powerful features such as Wide Dynamic Range (WDR) and True Day/Night with Mechanical IR Cut Filters.

The STAR-LIGHT AHD cameras are engineered to work with VMAX AHD DVRs, offering an easy upgrade from analog to high definition surveillance using existing or new infrastructure for a cost-effective, high resolution surveillance solution.

Digital Watchdog will begin shipping the cameras in May 2016.

Additional camera features include:

- › Analog High Definition (AHD) HD over Coax Technology
- › 3x2MP Panasonic 1/3” CMOS Sensor
- › 6MP 180° Panoramic Camera
- › STAR-LIGHT™ Super Low Light Technology
- › 3x 4.3mm Fixed Lenses
- › Wide Dynamic Range (WDR)
- › OSD Control Via Coaxial (UTC)
- › Smart DNR™ 3D Digital Noise Reduction
- › Highlight Masking Exposure (HME)
- › True Day/Night Mechanical IR Cut Filter
- › De-Fog™ Extreme Weather Image Compensation



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- › Auto Sensing 24VAC/12VDC with Line Lock
- › 4th output for 180° Panoramic View
- › Easy Icon Driven OSD Menu with Built-in Joystick
- › Programmable Privacy Zones
- › Auto Gain Control (AGC)
- › Backlight Compensation (BLC)
- › Dynamic Range Compressor (DRC) Reveals Low Light Detail
- › Auto White Balance (AWB)
- › 5 Year Warranty
- › IP66 Certified (Weather Resistant)

*Preliminary Specifications Subject to Change

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ABOUT DIGITAL WATCHDOG

Digital Watchdog® (DW™) empowers our customers as the industry-leading single source of value-driven complete solutions for all video surveillance applications (analog / hybrid / IP enterprise), focusing on ease of use and ROI. DW™ products offer technologically-advanced features including Star-Light™ super low light technology, WDR, Smart DNR™ and Smart IR™. Complete IP megapixel surveillance solutions include MEGApix® cameras and edge recording systems, Blackjack™ NVRs and DW Spectrum™ IPVMS for server, mobile and on-camera control. Complete analog surveillance solutions include STAR-LIGHT AHD™ 1080p and STAR-LIGHT MPA™ 1.3MP 960H cameras, VMAX™ DVRs and mobile management applications.

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