



## Digital Watchdog® and Digital Monitoring Products (DMP®) Announce Joint Integration

MEGApix® cameras, now compatible with DMP security systems deliver instant video verification in crystal-clear resolution

**Las Vegas, NV (April 11, 2018)**– [Digital Watchdog](#) (DW®), the industry leader in digital recorders, surveillance cameras and related management software, is pleased to announce the integration with Digital Monitoring Products (DMP®). This partnership will allow for collaboration between the two companies' products, development and further integration. As a result, sales channels can begin offering this new integrated solution. This partnership gives DMP a high-performance surveillance solution with crystal-clear 2.1 Megapixel 1080 resolution images at 30fps.

“We are very pleased to be partnering with a cutting-edge solution provider like DMP” said Patrick Kelly, director of IP video solutions at Digital Watchdog. “This integration was really driven by the demand of our mutual channel partners to deliver actionable life safety and business intelligence with the associated high-quality video. The DMP Series is a valuable addition to our MEGApix lineup. “

DW's DMP series includes the 2.1MP DWC-MB721M4TIRDMP bullet camera with 4.0mm fixed lens, the 2.1MP DWC-MF21M4TIRDMP ultra low-profile vandal dome with 4.0mm fixed lens as well as the 2.1MP DWC-MV82WiADMP vandal outdoor dome camera with varifocal P-Iris lens with motorized auto focus. MEGApix® IP cameras deliver crystal-clear 2.1 Megapixel 1080p resolution images at real-time 30fps. Features include Smart IR™, True Wide Dynamic Range (WDR) and 3D DNR for quality video in challenging lighting environments. PoE simplifies installation. Both companies plan to expand the integration to additional cameras in the near future.

“We are very pleased to develop this partnership,” said Brad Tucker, DMP's director of

(more)



# Digital Watchdog Press Release

---

Product Management & Support. “Digital Watchdog is a respected leader in the surveillance industry with video technology that is very popular among many dealers.”

Built on the high-quality imaging, resolution and video processing functions found in Digital Watchdog’s professional grade MEGApix® camera line, DW’s DMP series provides clients significant enhancements in video verification. High definition video is sent with every alarm notification to a central monitoring station. As a result, operators can view the footage right away and determine whether the alarm is valid and worthy of dispatch.

At the same time, during an alarm situation, video verification immediately delivers video from the premises to the system owner via their Virtual Keypad™ app, enabling instant visual assessment of the situation for the appropriate response. As a result, they can ensure police and/or fire departments are dispatched to a "real" alarm, plus they can prevent being assessed heavy fines for false alarms.

"When there is an alarm, customers need the necessary information to make the right decisions immediately," Tucker adds. "This integration allows us to provide these functions for dealers that use the Digital Watchdog cameras, as well as use those cameras in our Virtual Keypad app for viewing live and recorded video."

## **ABOUT DIGITAL WATCHDOG**

Digital Watchdog® (DW®) empowers our customers as the industry-leading single source of value-driven complete solutions for all video surveillance applications (HD over Coax® / hybrid / IP enterprise), focusing on ease of use and ROI. DW® products offer technologically-advanced features including multi-sensor HD cameras at real-time 30fps, Star-Light™ super low light technology, WDR, Smart DNR™ and Smart IR™. Complete IP megapixel surveillance solutions include single- and multi-sensor MEGApix® cameras and edge recording systems, Blackjack® NVRs and DW Spectrum® IPVMS for server, mobile and on-camera control. Complete Universal HD over Coax® surveillance solutions include single- and multi-sensor STAR-LIGHT™ Universal HD over Coax® cameras, VMAX® Universal HD over Coax® DVRs and mobile management applications.

(more)

---



# Digital Watchdog Press Release

---

## **ABOUT DIGITAL MONITORING PRODUCTS**

DMP is a privately held, independent manufacturer of innovative intrusion, fire, access control, network and cellular communication products designed, engineered, and manufactured in Springfield, Mo., using U.S. and global components. DMP is the recognized leader in alarm communication over data networks, with products that are available through professional electronic security companies.

For more information, contact Mark Hillenburg at [mhillenburg@dmp.com](mailto:mhillenburg@dmp.com) or visit [www.dmp.com](http://www.dmp.com).

**XXX**

## **For Images or More Information:**

Mark Espenschied

Director of Marketing

Digital Watchdog

marke@digital-watchdog.com

Toll Free: 866.446.3595 x283

[www.digital-watchdog.com](http://www.digital-watchdog.com)